

# “I’m Certified

...to hit the ground running.”



## Hire Work Ready People

A Work Ready Certified job applicant is assured to have the right skills and work habits to succeed. By hiring these individuals, you know that you are quickly and accurately matching the right person to the right position. And, you'll be delivering substantial bottom-line benefits to your company.

It's all part of Georgia's new Work Ready initiative, an ambitious strategy to make our workers the best in the country. The backbone of the initiative is an innovative job profiling process that identifies with laser precision what kind of worker a company needs. That, combined with the strikingly efficient Work Ready Certification program for job seekers, has everyone talking.

With **Work Ready**, Georgia companies are enjoying a competitive edge they've never had before. To learn how to hire Work Ready people, visit [www.gaworkready.org](http://www.gaworkready.org) or your local technical college.

